

RECEIVED

OCT 14 2011

# STATE OF SOUTH DAKOTA

## Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER <i>The New Era</i>		2. DATE <i>10-13-11</i>
3. FREQUENCY OF ISSUE <i>weekly</i>	3A. NO. OF ISSUES PUBLISHED ANNUALLY <i>52</i>	3B. ANNUAL SUBSCRIPTION PRICE \$ <i>38</i> , \$ <i>42</i> , \$ <i>48</i>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <i>PO Box 579 (133 N. Main Av.), Parker, Turner Co. SD 57053-0579</i>		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) <i>PO Box 28, Rock Rapids IA 51246-0028</i>		
6. FULL NAME OF PUBLISHER: <i>New Century Press, Inc.</i>		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)		
FULL NAME <i>New Century Press, Inc.</i>		COMPLETE MAILING ADDRESS <i>PO Box 28, Rock Rapids IA 51246</i>
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.) <i>none</i>		
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	<i>1000</i>	<i>925</i>
B. PAID AND/OR REQUESTED CIRCULATION		
1. Sales through dealers and carriers, street vendors and counter sales.	<i>70</i>	<i>75</i>
2. Mail Subscription (Paid and or requested)	<i>614</i>	<i>586</i>
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	<i>684</i>	<i>661</i>
D. FREE DISTRIBUTION		
1. BY MAIL, CARRIER OR OTHER MEANS	<i>—</i>	<i>—</i>
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	<i>55</i>	<i>50</i>
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	<i>739</i>	<i>711</i>
F. COPIES NOT DISTRIBUTED		
1. Office use, left over, unaccounted, spoiled after printing	<i>173</i>	<i>156</i>
2. Return from News Agents	<i>88</i>	<i>58</i>
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	<i>1000</i>	<i>925</i>

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public  
I swear that the statements made by me are true, correct, and complete:

*[Signature]*  
(Signature)

State of South Dakota )

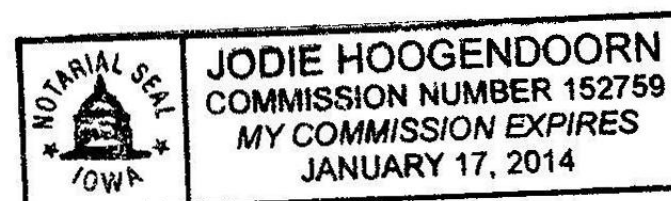
County of *Turner* )

(Seal)

*General Manager*  
(Title)

Sworn to before me this *13<sup>th</sup>* day of *October*, 20*11*

*Jodie Hoogendoorn*  
Notary Public

My commission expires: *Jan. 17, 2014*

Stockholders;

Michael & Dea O'Hopp

PO Box 28

Rock Rapids IA 51246